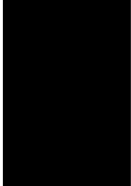
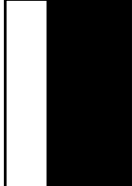
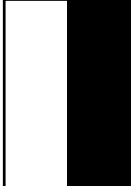
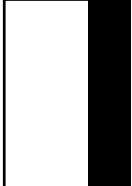



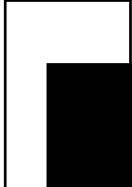
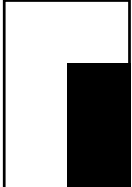
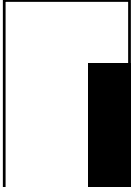
BBN *Brevard Business News*


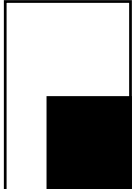
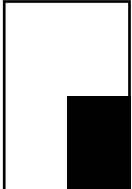
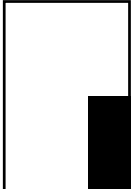
Advertising Rates


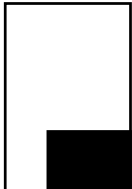
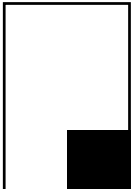
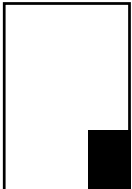
Effective January 1, 2011

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	Full Page 1x \$1545 6x 1465 13x 1395 9.8" wide x 10" tall		Junior Page 1x \$985 6x 935 13x 885 6.5" wide x 9.1" tall		Half Page 1x \$775 6x 735 13x 700 4.8" wide x 9.1" tall		Third Page 1x \$520 6x 495 13x 470 3.1" wide x 9.1" tall
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	Junior Page 1x \$985 6x 935 13x 885 9.8" wide x 6.1" tall		Island Page 1x \$695 6x 660 13x 625 6.5" wide x 6.1" tall		Third Page 1x \$520 6x 495 13x 470 4.8" wide x 6.1" tall		Fifth Page 1x \$350 6x 330 13x 315 3.1" wide x 6.1" tall
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	Half Page 1x \$775 6x 735 13x 700 9.8" wide x 4.5" tall		Third Page 1x \$520 6x 495 13x 470 6.5" wide x 4.5" tall		Fourth Page 1x \$395 6x 375 13x 355 4.8" wide x 4.5" tall		Sixth Page 1x \$265 6x 250 13x 240 3.1" wide x 4.5" tall
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	Third Page 1x \$520 6x 495 13x 470 9.8" wide x 3.0" tall		Fifth Page 1x \$350 6x 330 13x 315 6.5 wide x 3.0" tall		Sixth Page 1x \$265 6x 250 13x 240 4.8" wide x 3.0" tall		Ninth Page 1x \$180 6x 170 13x 160 3.1" wide x 3.0" tall
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Back Page Full Color (9.8 x 10 inches) \$1625

Inside Full Page (9.8 x 9.1 inches)

Business Card Ads (3.1 x 1.50 inches)

\$75.00 each w 6 or more insertions – \$60.00 each paid in advance

Rates are net.

Prices quoted are black & white. Full and spot color are additional.

Mail or deliver all materials to : adrieneroth@earthlink.net

4300 Fortune Place, Suite D, West Melbourne, FL 32904

For further information, or to place advertising, contact Adrienne Roth at 321-951-7777.

Publisher's Editorial Statement

Brevard Business News reports on all facets of business affecting Brevard County. Its content is directed to the executives, investors, managers, owners and staffs of businesses both large and small throughout Brevard. The paper features profiles on local business leaders, reporting on banking and finance, health care and the medical industry, real estate, high technology and space, construction, marketing, tourism and other aspects of business relating to Brevard County. Printing **10,000 copies per week**, Brevard Business News, is the area's premier publication concentrating on the business market. The publication provides informed and comprehensive business coverage to the business community via US mail and website.

General Rate Information

All rates are net to Brevard Business News. Agency discounts do not apply. All advertisers may refer to the rate card dated January 1, 2011 for current rates and discounts. Additional discounts for insertions of 27 or more ads will be quoted upon request. All advertising content is subject to the approval of the publisher. Contracts begin with first insertion.

Mechanical and Printing Specifications

All measurements for ads are in inches on the rate card. Ad sizes not shown there will be charged at \$20.50 per inch or will be adapted to fit Brevard Business News specifications. Ads 8.5 inches or more in height will be billed as 10 inches. All print-ready artwork must meet 85 line-screen specifications (300 dpi). Brevard Business News is not responsible for errors in artwork submitted as "print-ready" or "proof-approved" by advertiser. Preferred printing material is PDF, TIF and EPS files accepted electronically. Materials submitted become the property of Brevard Business News and will not be returned unless prior arrangements are made.

Color Rates

Four-color advertisements will be charged an additional \$200.00 per-page color. Spot color (up to three) is an additional \$100.00 per page. Design fee of \$50.00 may apply. \$50.00 late fee after 2:00 p.m. on Monday.

Issue and Closing Dates

Brevard Business News is published every Monday by Brevard Business News, Inc. Advertising space reservations and materials are due by 5:00 p.m. Friday, 10 days prior to the publication date. Cancellations must be in writing and cannot be accepted after the closing date. Publisher reserves the right to repeat and charge for the latest advertisement or to charge for the space reserved when no acceptable copy is received.

Press Releases/Editorial Deadlines

When sending information regarding events, be sure to date the release and provide us with a contact name and phone number. Items submitted for inclusion in the editorial content of Brevard Business News will be used on a space-available basis and must be received no later than 5:00 pm, Wednesday, 12 days prior to the publication date. Photographs submitted may be black and white or color in electronic format. All information and materials submitted become the property of Brevard Business News and will not be returned.

Material submittal

E-mail

brevardbusinessnews@earthlink.net
adrienneroth@earthlink.net (advertising)

For information, or to place advertising,
contact Adrienne Roth at **321-951-7777**
or **321-698-2144**.

or FAX information to **321-951-4444**.

4300 Fortune Place, Suite D
West Melbourne, FL 32904

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2012 Editorial Calendar

A Look Ahead	January 2	July 2	Women In Business
Health & Fitness	January 9	July 9	Commercial Real Estate
Banking & Finance	January 16	July 16	Interior Design
Education & Employment	January 23	July 23	Health & Fitness
Women In Business	January 30	July 30	Banking & Finance
Interior Design	February 6	August 6	Education & Employment
Small Business	February 13	August 13	Architects & Real Estate
Health & Fitness	February 20	August 20	Automobile Industry
High-Tech Industry	February 27	August 27	Business Services
Business Services	March 5	September 3	Banking & Finance
Commercial Real Estate	March 12	September 10	Small Business
Banking & Finance	March 19	September 17	High Technology
Women In Business	March 26	September 24	Women In Business
Small Business	April 2	October 1	Health & Fitness
Health & Fitness	April 9	October 8	Builders & Developers
Education	April 16	October 15	Banking & Finance
Interior Design & Parade	April 23	October 22	Tourism Industry
Automobile Industry	April 30	October 29	Architects & Interior Design
Banking & Finance	May 7	November 5	Health & Fitness
High Tech Industry	May 14	November 12	Education
Travel & Tourism	May 21	November 19	Banking & Finance
Business Services	May 28	November 26	Small Business
Education	June 4	December 5	Commercial Real Estate
Architects & Real Estate	June 11	December 10	Health & Fitness
Banking & Finance	June 18	December 17	Shopping & Gifts
Health & Fitness	June 25	December 24	Year In Review
		December 31	A Look Ahead

Advertising space reservation and ad copy deadline is Friday, 5:00 p.m., 10 days prior to publication date. Refer to rate sheet for ad sizes and prices. Camera charges will be applied when appropriate. All press releases and guest editorials are due by 12:00 p.m. Wednesday, 12 days prior to publication date. Editorial Calendar is subject to change.

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(effective 02/15/2012)